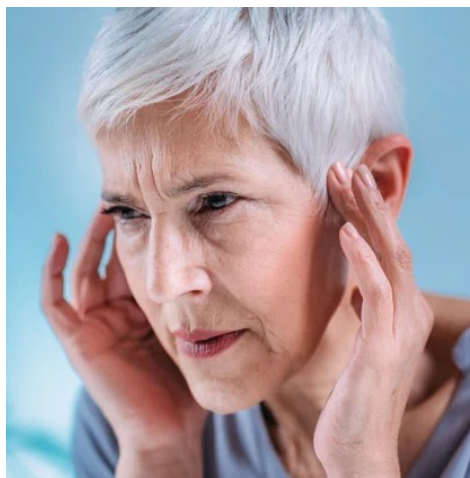




ACUFREE: DIGITAL HEALTHTECH GROUND-BREAKING APPLICATION WITH MARKET LEADERSHIP POTENTIAL FOR THE WORLD OF TINNITUS

READY-TO-MARKET, HIGHLY SCALABLE MEDICAL DEVICE
BACKED BY PATENTED, EFFECTIVE, PROVEN TECHNOLOGY



JANUARY 2025

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TAMBURI INVESTMENT PARTNERS S.P.A.



1

TINNITUS: UP TO 1 BILLION PATIENTS (I.E. END-USERS)

2

1ST MULTIPLE THERAPY WITH BARRIERS-TO-ENTRY (PATENTS) :
GROUND-BREAKING “SYNCHRONIZED MULTIMODAL” APPROACH

3

1ST PHYSIO+PSYCHO SOLUTION: THE BREAKTHROUGH
SECTOR LIMITED TO “PSYCHO ONLY” WHICH PROFITABLE BUT UNSUCCESSFUL =
STRONG DEMAND FOR NEW THERAPY LIKE ACUFREE

4

AI+REMOTE CONTROL ADVANCED DIGITAL DEVICE

- REMOTE HEALTH MONITORING
- TELECARE SYSTEM
- DIGITAL MOBILE MARKETING AND PATIENT ENGAGEMENT

5

TOP TARGET MARKET :

- TINNITUS = OVER 70% OF “HEARING DISORDER” GLOBAL MARKET
- DIGITAL HEALTHCARE FOR SENIORS (RICH, ANTI-AGING MARKET)

6

FAST ADOPTION RATE & TIME-TO-MARKET THANKS TO:

- **DOCTORS** : LONG AWAITING TINNITUS BREAKTHROUGH
- **HEARING AID SECTOR:** € 20 BN HIGHLY ORGANIZED W/WIDE MARKET
- **TOP PUBLICATION AND CLINICAL DATA**



7

ACUFREE BEST END-USER SOLUTION

- **BEST PERSONALIZED HOME CARE** (EASE-OF-USE, 20 MINUTES PER DAY)
- **BEST CLINICAL RESULTS** (QOL/THI BOOST EVEN AFTER 12 MONTHS)

8

EU CERTIFICATION & INTERNATIONAL PUBLICATION :

ACUFREE IS CERTIFIED, TESTED AND SELLABLE EU-WIDE
SCIENTIFIC RESULTS PUBLISHED WITH 3.0 IMPACT FACTOR + 4.1 CITATION RATE

9

HIGH PROFIT MARGIN:

ACUFREE NOT PRICE SENSITIVE, DUE TO URGENCY OF SOLUTION

10

TINNITUS IS A HIGH LOYALTY AREA =

- **PATIENT DATA** WITH HIGH REDEMPTION
- **AFTER SALES REVENUES** (HEADPHONES, NEW SW/APPS, UPGRADES)

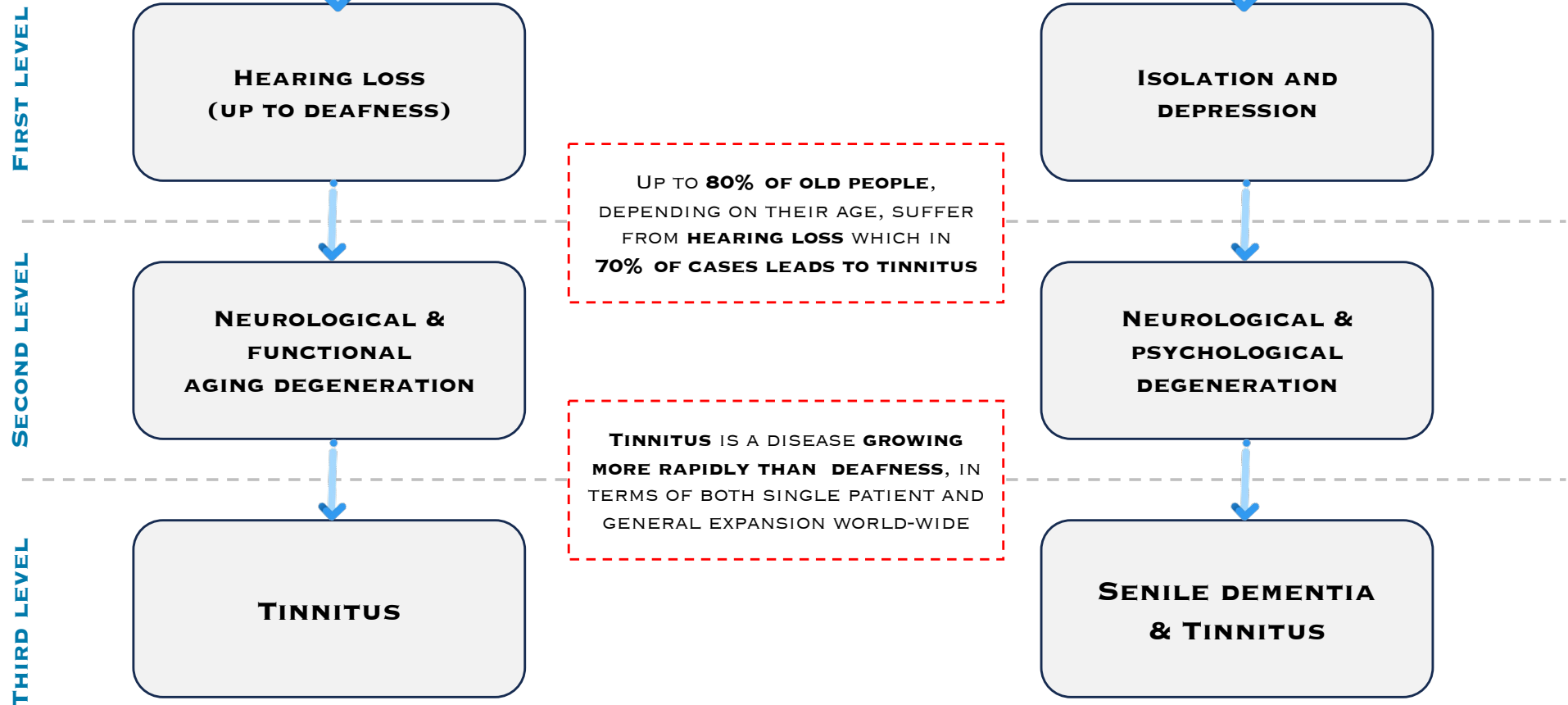
11

STRATEGIC SECTOR RELEVANCE (I.E. TECHNOLOGY PLATFORM):

TINNITUS IS A KEY AREA FOR NEUROSCIENCE
(I.E. NEUROPATHIES AKIN TO **CERVICAL PAIN, MIGRAINE, TRIGEMINAL**)

AGING → DEAFNESS → TINNITUS

INEXORABLE BIOLOGICAL PROCESS OF DETERIORATION, SHOWING CRITICAL GROWTH AROUND THE WORLD AND LEADING TO STRONG DEMAND FOR INNOVATIVE THERAPIES SUCH AS ACUFREE

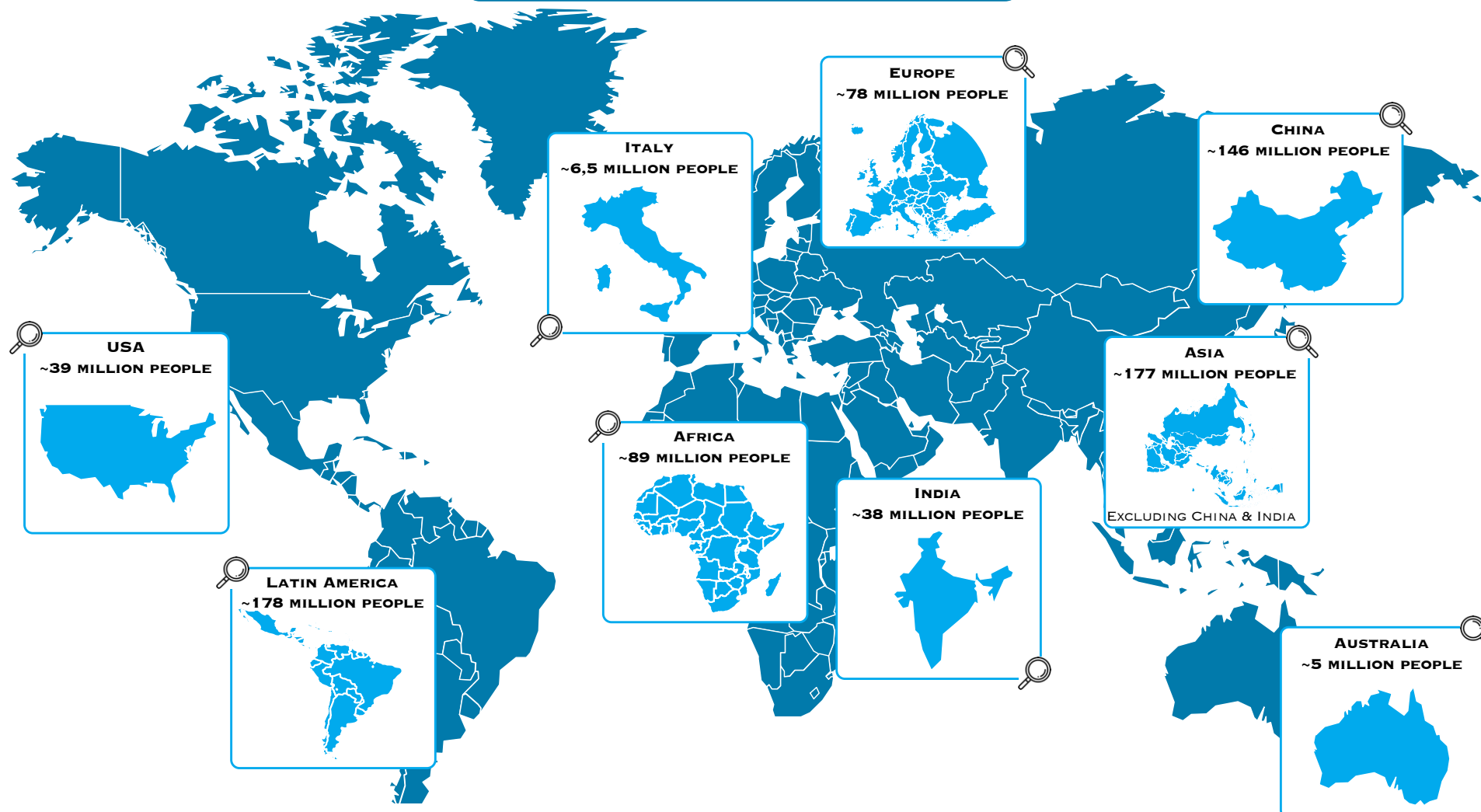


~750 MILLION PEOPLE GLOBALLY*

LIGHT
~120M

CHRONIC
~510M

SEVERE
~120M



*PRE COVID ESTIMATES (2019). AFTER PANDEMIC THE POPULATION AFFECTED BY TINNITUS IS EVEN FASTER.

THE ACUFREE DEVICE (3RD GENERATION) IS EQUIPPED WITH CUTTING-EDGE ELECTRONICS, HARDWARE AND SOFTWARE MAKING IT UNIQUE COMPARED TO OTHER REMEDIES ON THE MARKET



THE FOLLOWING SET OF FEATURES AND ADVANTAGES OVER OTHER TINNITUS SOLUTIONS IS PROTECTED BY A STRONG IP PORTFOLIO OF PATENTS, TRADE-MARKS, URLS, COPYRIGHTS

ACUFREE

COMPETITORS

- 1 **MULTIPLE THERAPY**
(THE FUTURE OF MEDICINE FOR INCURABLES)
- 2 **ADVANCED** AUDIO DIAGNOSTICS
- 3 **PSYCHOLOGICAL + CBT + MULTIPLE ELECTROMAGNETIC PHYSIC IMPACT**
RESULTING IN BETTER AND LASTING EFFECTS
- 4 **HOME** AS WELL AS **FULLY MOBILE**
- 5 **SHORT DAILY SESSIONS**
(20 MINUTES)
- 6 **LOWER COSTS**
NO HIDDEN ADD-ONS
- 7 **REMOTE “THERAPY DATA” MGMT**

- 1 **SINGLE OR DUAL THERAPY**
(LOWER THERAPEUTIC RESULTS)
- 2 **LESS ACCURATE** AUDIO DIAGNOSTICS
- 3 **ALL PSYCHO - PERCEPTIVE METHODS**
(VULNERABLE TO SHOCKS OF MODERN LIFE)
- 4 **COMPLEX & COSTLY** PATIENT MGMT
(EXTERNAL VISITS, MISSED/DELAYED THERAPIES, ETC.)
- 5 **NO OTHER REMEDY** WORKS IN 20 MINUTES
- 6 **HIGHER COSTS**
HARD TO ESTIMATE OVER TIME
- 7 **INCOMPARABLE** SET OF CLINICAL DATA
AVAILABLE ONLY TO **FEW COMPETITORS**

CBT: COGNITIVE BEHAVIORAL THERAPY

THE HEARING DISORDER MARKET IS GROWING FAST. TINNITUS REMEDIES EVEN FASTER. ACUFREE NEXT-GEN MOBILE VERSION IS READY TO LEAD TECHNICALLY AND TECHNOLOGICALLY, GIVING A MAJOR ACCELERATION AND ADVANTAGE TO A LARGE-SCALE INTERNATIONAL OWNER.

CURRENT MODEL



READY-TO-MARKET CELLPHONE EVOLUTION



NEXT GENERATION MODELS

- 1 **OPERATING VIA CELLPHONE**
- 2 **ALL EMITTERS ENBEDDED**
- 3 **CUSTOMIZED LOOK**
(COLOR, HEADPHONES)
- 4 **IA-CENTRIC DATA MANAGEMENT & REMOTE CONTROL OPERATIONS**

MEDIA COVERAGE

VIDEOS ON “ACUFREE” FROM PRIMARY TV CHANNELS

<HTTPS://WWW.FACEBOOK.COM/TG2RAI/VIDEOS/901782927900522/>

<HTTPS://WWW.YOUTUBE.COM/WATCH?V=9CQYWMRJBSS&T=2S>

<HTTPS://WWW.YOUTUBE.COM/WATCH?V=Q-O4E6UICCCQ>

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